

2018 IEDC LEADERSHIP SUMMIT

January 28-30, 2018

Las Vegas, NV



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

SPONSORSHIP INFORMATION

Location: Golden Nugget Hotel and Casino

129 Fremont Street Experience

Las Vegas, NV 89101

IEDC's Leadership Summit is the only annual conference exclusively for Certified Economic Developers and senior managers in the profession. Explore the challenges and opportunities related to building strategic partnerships to position your community for future growth in today's evolving global economy. You will engage in discussions on thought leadership, workforce, infrastructure and innovation and see examples of how Las Vegas has accelerated and sustained economic growth.

Sponsorship Opportunities

What does sponsorship mean to you? With IEDC, being a sponsor can mean anything from networking with economic development communities and professionals from around the country and the globe, to setting yourself apart by being involved in the shaping of economic development policy.

We would like you to join us in furthering the economic development of our communities by partnering with IEDC through sponsorship!

The following pages describe the sponsorship and exhibitor opportunities. For more information contact Shari Nourick at snourick@iedconline.org or 1.202.545.7339

Please visit us on the web at www.iedconline.org

CO-SPONSOR PACKAGE

\$20,000

The Co-Sponsor Benefit Package offers highest recognition for the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community.

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer.

Conference Passes

- Seven (7) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo inside the conference registration brochure (where applicable).
- Company logo in the Annual Conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



DIAMOND SPONSOR PACKAGE

\$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community.

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

Conference Passes

- Five (5) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure (where applicable).
- Company logo in the conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



PLATINUM SPONSOR PACKAGE

\$10,000

The Platinum Sponsor Benefit Package is another sparkling way to increase awareness of your company to this audience of economic development professionals.

- Participation as a moderator/keynote introducer.

Conference Passes

- Four (4) complimentary registrations.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure (where applicable).
- Listing in the conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).

GOLD SPONSOR PACKAGE

\$5,000

The Gold level of sponsorship helps your organization stand out to attendees in a number of powerful ways. The perks involved make this package a value package for sponsors interested in getting involved at a mid-level contribution.

- Participation as a moderator.

Conference Passes

- Three (3) complimentary registrations.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure (where applicable).
- Listing in the conference app.
- Link on IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

SILVER SPONSOR PACKAGE

\$2,500

Present your organization to IEDC Annual Conference attendees on a silver platter. At the Silver level of sponsorship, you are guaranteed solid exposure at the conference.

Conference Passes

- Two (2) complimentary registrations.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure (where applicable).
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.

BRONZE SPONSOR PACKAGE

\$1,500

The contributor package is our smallest sponsorship package. This is a great package for an organization that wants to demonstrate support of the conference.

Conference Pass

- One (1) complimentary registration.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure (where applicable).
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.

EXHIBITOR OPPORTUNITIES

\$1,200

Six Foot Table Top Display

- Two (2) Exhibitor Registrations¹.
- Company logo inside the conference registration brochure.
- Company logo and description in the onsite application.
- Link and logo on the IEDC Conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Access to full conference registrations at the early bird member rate, if desired.

PLEASE FILL OUT THE FOLLOWING FORMS ↓

¹ Extra exhibitor badges are sold for \$100.

2018 IEDC LEADERSHIP SUMMIT SPONSORSHIP COMMITMENT FORM

Please complete these forms to indicate your sponsorship commitment for IEDC's Leadership Summit January 2018, as well as contact information for participants

PRIMARY CONTACT INFORMATION:

Contact with authority to commit funds

SECONDARY CONTACT INFORMATION:

Contact for benefits delivery, if different. ie:
Marketing Manager; Communications Director

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

SPONSORSHIP LEVEL:

- Co-Sponsor \$20,000 Diamond \$15,000 Platinum \$10,000 Gold \$5,000
 Silver \$2,500 Bronze \$1,500 Exhibitor \$1,200

PAYMENT INFORMATION:

Check enclosed

Please charge my credit card

Visa Mastercard American Express

Card Number: _____ Expiration: _____

Name as Displayed on Card: _____

Signature: _____

Please invoice me for Installment Payment(s) at a future date

One (1) Installment on _____

Two (2) Installments of 50% each on _____ and _____

*** All payment must be completed by January 24, 2018. The date of the final installment cannot exceed that date.**

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

SPONSOR:

Signature: _____ Date: _____

Name (please print): _____

Title (please print): _____

Who's Coming?

Please fill out the form below and send it to IEDC to ensure that you are listed in the conference attendee list and that we have your badge ready to go upon arrival!²

Please check: Sponsor Exhibitor

Company: _____
Name: _____
Title: _____
Street Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Please check: Sponsor Exhibitor

Company: _____
Name: _____
Title: _____
Street Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

**If more than 2 people from your firm or organization are attending, please provide that information.*

We look forward to seeing you soon!

Please Return Forms to:

Morgan Carlston, International Economic Development Council
734 15th Street NW, Suite 900 Washington, DC 20005

or electronically: mcarlston@iedconline.org

² Additional full conference registrations (beyond the complementary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.